



Promo Pack Requirements

In order for your band to fit the description our clients are looking for, we would need the following from you:

- **Video:** A video of the band with the members that would be traveling together. Make sure to showcase all the different styles your band is able to perform. Present yourself in the best way possible: dress for the occasion and show us how you work the audience.

The video must be recorded live. It does not have to be in front of a live audience but this will certainly be an advantage. The video needs to have a high resolution (1080p) and must be filmed in a 16:9 format (vertically shot phone videos (9:16) are not accepted).

The sound of the video must be good, no overdubs are allowed. We want to see how the band sounds live. The best way to record this depends on your situation. Make sure that the sound is balanced and that all instruments and vocals are clearly audible. Nowadays a phone recording made in the room often gives good results. You could also place a stereo microphone in the room or make a rough mix of a multitrack recording (provided that all instruments and vocals are recorded). Using a stereo output from a mixing board only works if all sound sources are mic'd.

- **Biography:** We need a biography stating your experience as a band- a short description (sell yourselves!), since when the band has been together and what work experience does the band have (include venues and dates). We also need individual biographies of the musical career and educational background of each band member.
- **Pictures:** We will need to see a high-quality picture of the band with the members that will be traveling together, and of each individual member. Make sure to label each picture with the name and instrument of the band member.
- **Song List:** You will need to send us a complete song list/repertoire of all the songs the band is able to perform. The songlist needs to be **CATEGORIZED** by music style and must contain at least 200 songs.